

It is good for intelligence development, cultivate children's Hands-on Ability, and develop their imaginations

**SINCE 2011** 



### What is Cell



Cell is a cardboard assembly type puzzle. By inserting and connecting circular pieces, you can make various shapes of solid objects. Made from 100% recycled cardboard, it is environmentally friendly and safe.

It can be enjoyed by a wide range of ages, from children to adults, for the development of children's imagination and brain teasers.



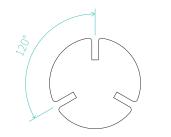
# For training of brain teaser and imagination

The hand and the brain are closely related. According to modern brain science, it is known that the hand is connected to the "motor cortex" and "somatosensory cortex" of the brain. Therefore, moving your hands actively has the effect of stimulating and activating the brain. In today's world where everything is digitized and everything is done with flicks and taps, we believe that it is becoming increasingly important to make things by moving hands.



## Exquisite angle produces Unpredictable shape

The exquisite angle of the groove of the piece and the moderate elasticity of the paper create an unexpected shape as it is assembled.











## 2019 Ceremony style Display

It has been adopted for the BEAMS window display.

It was decorated in outlet malls nationwide.





#### Cell chandelier

Shin Energy Development Co., Ltd.'s head office showroom used 5000 pieces of cells and decorated a chandelier with a diameter of 3m, 40cm and a height of 3m. When the luminaire lights up, light leaks through the gaps in the cell, making it look like a sunbeam.













### Cell lavender

In collaboration with Tanbara Lavender Park, the Cell lavender series was born.

There are also many Cell lavender decorations in the park.

Cell lavender is sold exclusively at Tanabara Lavender Park.





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